

## ADVERTISEMENT IN EXHIBITOR DIRECTORY – WINDERGY 2022

AD Options	Exhibitor INR	Exhibitor USD	Non-Exhibitor INR	Non-Exhibitor USD	Ad Size (mm) W x H
Enhanced Listing (Colour Logo + QR Code + Bold Listing)	7,500	120	***	***	***
Full Page	40,000	650	50,000	800	140 x 210
Half Page	25,000	400	31,250	500	120 x 90
Page Facing Inside Back Cover	90,000	1,400	112,500	1,750	140 x 210
Page Facing Contents	75,000	1,180	93,750	1,500	140 x 210
Inside Back Cover	95,000	1,500	118,750	1,850	140 x 210
Opening Page	95,000	1,500	118,750	1,850	140 x 210
Inside Front Cover	100,000	1,700	125,000	2,000	140 x 210
Back Cover	125,000	1,950	156,250	2,450	140 x 210
Double Spread	60,000	950	75,000	1,200	280 x 210

### Note:

- Companies registered outside India please note that rates in USD are applicable
- Local taxes will be additional as applicable at the time of final billing. (Current applicable tax is 18%)
- Special Positions available on a first-come, first serve basis
- Section Dividers available for branding opportunities
- There will be only two (02) special section dividers, (full page on heavy stock) and are as follows:
  1. Exhibitor Listings (Alphabetical and by Country)
  2. Exhibitor Profiles
- All advertisements will be in 4 colours
- Deadline for booking of space for advertisements 15<sup>th</sup> April 2022
- Deadline for submission of advertisement materials and full payment 15<sup>th</sup> April 2022

### File Types Accepted

Adobe illustrator 8.0 or greater (EPS preferred) or Adobe Acrobat PDF file 4.0 or greater (high resolution).

### Graphic Files

All colour graphic files must be supplied in CMYK (not RGB) with a resolution of 300dpi or higher. Line illustrations must be submitted at 1,200 dpi. If illustrator or EPS files are supplied that include type, make sure it is converted to outlines.

### PDF Files

PDF files must be supplied with fonts embedded. Images within PDF files must be 300dpi or higher.

### Advertising Bookings:

Ms. Eucharis Bayer | Mobile: 91 99860 29820 | Email: [eucharis@pdatradedmedia.com](mailto:eucharis@pdatradedmedia.com)

### Shipping Address:

PDA Trade Media,  
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Bangalore - 560005, India  
Tel: 91 80 4250 5000 | Email: [eucharis@pdatradedmedia.com](mailto:eucharis@pdatradedmedia.com)